

CODY TESNOW

Art Director, Director

612.327.0240

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Making work that makes people stop. Design and direction as art, not just sales points. Advertising as understanding both the market and people. This is not a business for wallflowers, and I'm looking for a place that is looking for a utility player who is looking to grow, while having fun doing what I love.

TECHNICAL SKILLS

Expert in the entire Adobe Suite, PS, AI, ID, PR, EN, SB, FL, DW, and AE. Final Cut Pro, HTML, CSS, PHP, UI design, product design, photography (product, portrait, fashion), lighting, videography, production services.

PROFESSIONAL EXPERIENCE

Freelance Art Director, Designer, Director, Photographer

1998-Present

Art Direction, Illustration, Design, Photography, Product Dev.

Clients include: Supervalu, Hubbard Broadcasting, Wolters Kluwer, Keating Magee, Cambell-Mithun, Colle+Mcvooy, Persuasion Arts + Sciences Coca-Cola, MN Twins, MN Timberwolves, Fanchatter.net, ThriftyHipster.com, Best Buy, designArc, Scottsdale Jeans Company

Art Director, Director, IQ Marketing

2007-2010

Interactive and Print Design, Motion Graphics, Art Direction, Photography

Video Production, Direction, Videography and Editing

Clients Include Young America, Mosaic, American Family Insurance, Lily Wellness, Best Prep, Nebraska State Lottery

Campbell-Mithun Minneapolis, MN (2005-2007)

Brand Art Director

- Developed materials to heighten company brand awareness
Print, interactive, video conceptualization/production

WRITING/DIRECTING/CREATIVE WORK

- Produced/Directed reality TV show "The LT" (www.six-ton.com)
- Television Pilot development (three original pilots, three reality pilots and one animation)
- Conceptualizing and directing music videos
M.anifest, Muja Messiah, Golden, Mark Mallman, Brother Ali
- Advised political candidate for the MN House of Reps
Produced Print/Web materials, directed television spot
- Published first novel, Plateau Surfers, or: The Explanation of It All

EDUCATION

Northern State University, BFA, Advertising Design, 2001.

Please call for references

Please visit www.codytesnow.com for more information and work samples